



THE ROTATOR

ROTARY CLUB OF SAN DIEGO

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Economic Forecast

Editor:
Larry Clapper

President **Dick Troncone** called us to order

in the lovely Balboa Park Club on a beautiful January day. Members enjoyed the easy access to the BPC because of the ample nearby parking and the price was right, too—FREE! The Park was a wonderful setting for our meeting.

We started early to allow plenty of time for our annual Economic Forecast program. New member **April Langwell** inspired us with her words about the value of faith, and **Tom Blair** led us in “*America the Beautiful*” accompanied by **Greg Zinser** on the piano. **George Alexander** recalled for us what Club 33 was like in 1964—**Jim Haugh** was president of our club, Jack Murphy Stadium opened, Alex Karras was in the NFL, and President Truman was turning the reins over to Eisenhower. George then gave us the news. Dick introduced new members **Peter MacCracken** and **Michael Rosenberg**.

Tom Karlo announced a Grotarian event on February 16 at San Diego State. Grotarians, this is a great chance to meet one of your blue badge requirements. Please sign up at www.rotary33.org or call our office.

Camp Enterprise Chair **Wayne Goodermote** asked us to let him know of legacies for this year. If you have children or grandchildren that are juniors in high school now and would be

interested in C.E., get his or her name to Wayne. **Tom Gehring** asks us to come up with projects for Rotarians at Work Day. See page 4 of this issue for the details. Rotarians at Work day will be on April 24.

President Dick introduced **Bert Wahlen** as Chair of the Day of our twentieth annual Economic Forecast meeting. Bert welcomed two Rotarians from Rochester, Minn. as the visitors from the farthest and he presented them with a \$100 gift certificate to the Westgate Hotel courtesy of **Richard Cox**, General Manager. Assistant District Governor Dan Gensler was also visiting.

Bert presented our two panelists, Bill Holland and **Linda Stirling**. Bill recapped last year in the markets with these words, “The recession is over, but nobody believes it. 2009 was the best year of the decade.” Linda sees cognitive dissonance (when your head is telling you something different from all you are hearing or reading in the media)—the huge deficit, high prices for gold, a soft dollar, and an upbeat Wall Street.

The forecasts for the coming year? Bill sees a year-end Dow at 14,500; Linda and Don Bauder both see it at 12,000. Bill’s stock picks for 2010 are Boeing and Blackstone. Linda’s are Johnson Controls and Tellabs. Don’s are Callaway Golf and Wilmington Trust. Visit www.rotary33.org and click on newsletters to listen to the audio recording of the program.

NEXT MEETING

Thursday

January 14, 2010

Town & Country Hotel

Town & Country

Ballroom

“19th Annual Salute to Local Heroes”

San Diego County Sheriff **Bill Gore**, San Diego County District Attorney **Bonnie Dumanis** and San Diego Chief of Police Bill Lansdowne take to the podium in this annual program which recognizes average citizens, of our community, for their courage in placing their own personal safety in harms way to aid a fellow citizen, or assist a law enforcement agency in bringing a criminal to justice.

In their own words, the heads of San Diego’s 3 largest law enforcement agencies will tell you why they feel these folks are heroes and then bring them to the podium to be honored.



Chair of the Day
Bob Arnhym

QUICK BITS

CAMP ENTERPRISE LEGACIES

If you have a relative who is a junior in a San Diego region high school who would be interested in attending the upcoming camp April 15-17, please email Sandy Mayberry by 15 Jan '10. Sandra@sandramayberrylaw.com

INTERNATIONAL ASSEMBLY HOSTS NEEDED

As District Governors-Elect from 534 districts from around the world gather in January 2010 for training in San Diego, the Rotary Clubs of our District have the opportunity to Host them for the evening. You are invited to share by registering to host one or more couples **on Jan 17**. Please contact Dale Bailey in the District Office, 619.299.5341.

THROUGH THE LOOKING GLASS



By **Bruce A. Hunt**
Executive Director

What are the major events coming up during the second six months of President Dick Troncone's year?

January: **Wayne Goodermote**, President-Elect 2010-11, is enrolled in the District 5340 Leadership Academy. D5340 is hosting all the District Governor-Elects from Rotary International from Jan 16-18. **Bonnie Schwartz**, current P-E, heads to Vista on Jan 30 for her Pre P-E Training Seminar (PETS). The Centennial Committee keeps working on 2011-12 plans.

February: Feb 16 finds the Grotarians and other Club 33 members at SDSU for a tour, food and beverage, fellowship in the new Alumni Center and a women's basketball game at Viejas Arena. Feb 17 is our club's 4 Way Test Speech Contest at the La Mesa Brigantine. Bonnie goes to LA Feb 19-21 for the actual PETS. She then hops a jet Feb 21-24 to join **Mike Morton** and **me** in Birmingham AL for the 2010 RI Large Club Conference. Club 33 hosts the 2011 LCC. Mike is the chair.

March: The next New Member Orientation Breakfast is Mar 3. A Sundowner on Mar 25 is being hosted by **Karen Cebrenros** and **Ed Ecker** at Elan Organic Coffee.

April: Wayne leads his team to produce another successful Camp Enterprise Apr 15-17. Rotarians at Work happens Sat, Apr 24.

May: There will be something to do.

June: President Dick is roasted to celebrate his successful year as our President.

Before you know it, we'll be half way through 2010 and we'll wonder how the time flew by!

Joan Friedenberg
Executive Director

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Meetings: Every Thursday at Noon, Sheraton San Diego Hotel & Marina

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CALENDAR

JANUARY

21 **James S. Lanich, Ph.D.**
California Business for Excellence
Sheraton East

28 **Steve Brown**
Afghanistan
Sheraton West

COMMITTEE MEETINGS

Jan. 14

Grotarian Terrace Salon 2

Military Affairs Terrace Salon 3

RAW Corner by the Piano

FEBRUARY

4 **Dr. Alison Alberts**
Biomimicry (Zoo Chief
Conversation Officer)
Sheraton West

11 *Sweetheart's Day*
Sheraton West

BIRTHDAYS

Bob Myers	Jan. 9
Jim hall	9
Cindy Coleman	10
Bob Borgman	10
Roger Haines	10
Jo Dee Jacob	11
Diane Martin	11
Sam Carpenter	12
Jack Carpenter	12
John Littrell	13
Paul Hartley	13
Vince Nares	15
Don Balfour	15
Mark Trotter	15
Jan Driscoll	15
Maurice Sabado	15

FACES IN THE CROWD AT THE CLUB 33 MEETING



*Above: April Langwell
Below: Linda Stirling, Bert Wahlen & Bill Holland*

*Above center: Tom Blair
Above: Jack White
Below: Tom Karlo*



Please Welcome...

Michael Rosenberg, “Theater – Regional, A.A.,” also introduced himself to Club 33 today. Michael is the Managing Director of the La Jolla Playhouse, a nonprofit theater company. His hobbies include model airplanes and paint-by-numbers. Michael and his wife Kimberly Beane are the proud parents of son William. **Martha Dennis, Stan Hartman** and **Geri Warnke** are his sponsors. (B) 858.228.3061 (F) 858.550.1075 (E) mrosenberg@ljp.org



Please Welcome...

Peter J MacCracken, “Public Relations – Regional, A.A.,” introduced himself to Club 33 today. Peter is the owner of Strategic Communications, a public relations consulting firm that is 10 years old. He enjoys wine and food, photography, travel and music. He is on the board of SD Regional Chamber of Commerce, the MS Society and the Urban League. **Marlee J Ehrenfeld, Dennis Burks** and **Judy Forrester** are his sponsors. (B) 619.275.4110 (F) 619.275. 4120 (E) pjmacc@connectnet.com



CLUB 33 DONOR RECOGNITION LEVELS

NEW CLUB 33 FELLOWS - \$1,500

Greg	Augustine
Don	Balfour
Walter	Barrett
Mary	Colacicco
Paula	Cordeiro
Richard	Coutts
Ray	Ellis
Daryl	Ferguson
Ed	Glazener
Bill	Gore
Larry	Kuntz
Gordon	Lutes
Judy	McDonald
Dan	McKinney
Ray	Peet
Garry	Ridge
Brad	Saunders
Deborah	Szekely
Mary	Walshok

NEW PRESIDENT'S CIRCLE MEMBERS - \$5,000

Michelle	Candland
Paula	Cordeiro
Peter	Duncan
David	Jackson
Phil	Klauber
Chuck	Pretto
Dick	Troncone
Tom	Vecchione

NEW COMMUNITY PARTNER MEMBERS - \$10,000

Roy Bell
Kirk Jackson
Patti Roscoe

Congratulations to the Club 33 Members on this page who have reached new milestones of club giving since the last Roster was printed.

Thank you for your generosity and your leadership in providing the funds necessary to provide "Service Above Self" to the greater San Diego community.

ROTARIANS AT WORK

Excerpts from "What's Rotary?"

"Leaders who provide humanitarian service and help build goodwill and peace in the World."

How? One excellent way is to actively participate in the Rotarians at Work (RAW) Day Project.

How? By helping to select a project for the RAW Day to be held on April 24th, 2010.

Ever wonder how you can give meaning and purpose to your Rotary life? Here's a two-fold chance by recommending a worthy project for the public good and/or by turning out on April 24th with family, friends, and other Rotarians to devote a few hours for hands-on work to help others.

How often do we hear "what difference can one person make?" Well, here's your chance to prove that one person can and does make a difference. Get your Project Request Form, fill it out and turn it in or sign up your project on-line at the bottom right of the Club 33 web page. Then mark your calendar for a self-satisfying day of helping others on April 24th.

The criteria for projects are as follows: a) Be for "public good" / "not for profit"; b) Have a Rotarian leader in charge (Not a member of the RAW committee); c) Have no implicit and explicit guarantee that a submitted project will in fact be accomplished.

The information required for a project is 1) Name of the Rotarian leader for the project; 2) What is the minimum number of volunteers?; 3) What is the maximum number of volunteers?; 4) What are the talents required for volunteers?; 5) What tools and materials will be required?; 6) How many hours should the project take?

If you have any questions, contact any of the committee members. Let's all make a difference.