



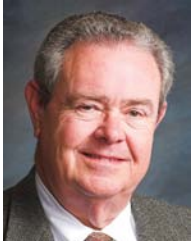
THE ROTATOR

ROTARY CLUB OF SAN DIEGO

Vol. 96

October 22, 2009

No. 17



Editor
Steve Hubbard

One Million

It is wonderful to be spoiled by living in San Diego and belonging to America's Finest Rotary Club! It was another Chamber Day on the Bay. **Greg Zinser** provided some terrific music as we gathered and the break from routine was welcomed. Lots of interesting conversation: trips over the summer and plans for the upcoming Holidays took center stage, a little on the healthcare debate in D.C. and the on-going conflict in Afghanistan.

President Dick Troncone brought us to order and had **James Buley** give the inspirational moment. **Ed Glazener** and Greg teamed up to lead us in singing "America" followed by **Bert** (he doesn't need his last name) giving a glimpse of 1939 and then getting us up to the minute with the news. **George Driver** presented the visiting students from Serra High and **Leane Marchese** our visiting seniors. **Don Balfour** sponsored a new member, his daughter, **Carolyn Balfour McCormick**. Then **Chris Elliott** became our newest member sponsored by **Jen Martino**.

Bob Arnhym invited us to join him and others in roasting **Bill Kolender** on Nov. 12. With Bob on the podium, you'll need to tape your sides to keep them from splitting with laughter! **Jim Hughes** announced the Rotary Foundation Gala

on Nov. 7 and **Bonnie Schwartz** our next golf outing on Nov. 6.

Bill Trumpfheller was the Chair of the Day and did the visiting Rotarians duty first. We had several visitors but the prizes went to a gentleman from Japan. Bill then introduced our speaker, Ed Moss, President and Publisher of the San Diego Union-Tribune. Ed is fairly new to San Diego (except for some previous time in North County) but is certainly experienced and well traveled. His career in newspapers has taken him from Virginia to Michigan, Ohio, Louisiana, Arizona, Pennsylvania and up and down California.

His first statement was, "The Union-Tribune is here to stay." Ed described some of the challenges facing the industry in general and the U-T in particular. He spoke to the changing culture – active oriented – and the need to respond more quickly. The organization is committed to implementing major technology changes to make it more streamlined. It is working to make advertising more available to small businesses and to geographically targeted markets. The U-T is also committed to more local news and more of those sections important to San Diego. Ed promised us that the paper/media organization will continue to emphasize customers, readers and advertisers. Given the challenges print media is facing everywhere, his was a very positive message.

NEXT MEETING

Thursday

October 29, 2009

Sheraton East

Grande Ballroom A & B

"Club Assembly"

Marge Cole
District Governor
Rotary District 5340

We are delighted to welcome DG Marge Cole to our club to show off many of our committees and their projects that are the substance of Rotary. Join us at 11:00 am for a most impressive display of the talents within our club. This year we will be focusing on twelve major committees. Club Assembly is a great opportunity for all members, particularly Grotarians, to learn more about what we do. Our regular luncheon meeting which follows will feature D.G. Marge Cole, who will share with us her vision for the District and the innovative ideas she has begun to implement.



Chair of the Day
Dick Troncone

QUICK BITS

ROSTER USE POLICY

Please remember the Roster, **UNDER NO CIRCUMSTANCES**, is to be used by Rotarians and non-Rotarians for commercial purposes, including business, charitable and political solicitations.

CLUB 33 AT THE OLD GLOBE FOR "SAMMY"

ONLY SIX TICKETS LEFT!

A limited number of tickets are available for a Club 33 Night at the Old Globe on Tues., Nov. 3 to see "Sammy." Register at www.rotary33.org while there are still tickets left.

YOUNG ROTARIANS VISIT ART GALLERY

Culture, beverages and cuisine come together on Thurs., Nov. 12 for all Rotarians at the Project X: Art Gallery in Solana Beach. Sign up on our website.

DISTRICT GALA

Mark Sat., Nov. 7 on your calendar and save it for the 2009 District 5340 Foundation Gala, Denim and Diamonds. Register at www.rotary5340.org and join other Rotarians having a great time stomping out polio.

CLUB 33 GOLF

Member golfers are invited to contact Bonnie Schwartz if you can play Friday, 10 AM on Nov. 6 at the SD Country Club. Email Bonnie ASAP.

THROUGH THE LOOKING GLASS



By *Bruce A. Hunt*
Executive Director

What were the highlights from the year when James C. Haugh served as our 54th President in 1964-65?

Jim reinstated the "Who Am I?" talks for new members that had been suspended for a couple of years. These talks were popular then and are similar to the new member self-introductions that are occurring now. Two new clubs were formed in the area during Prez Jim's year, Torrey Pines and Rancho Bernardo. By this time, RI was composed of 11,831 clubs with 557,000 Rotarians in 126 countries.

Jim had to raise the lunch price within a few weeks of his taking office according to the *Rotator* but it did not say how much the increase was from the current \$2. There apparently was not much push back to the hike. Back then, there was no Survey Monkey but Allan Klauber had a "grading system" for programs and the records shows that there were several "three whalers" during Jim's term: Bob Finch, later Lt. Gov. of California; Adm. Libby; Sam Rinaker's panel of newsmen doing "That Was the Year That Was;" and renowned hypnotist, Dr. Michael Dean.

Club 33 got its own lectern after fifty-three years and its inaugural use was at the November Founders Day luncheon. Jim introduced a number of innovations during his year such as making the *Rotator* Editor an ex-officio member of the Board so he could have access to fast-breaking decisions to be included in the weekly newsletter and appointing several of the Board Directors to be Chairs of key committees so the Board had direct input to their activities.

The Club purchased a new tape recorder to preserve important speeches delivered by our distinguished speakers. Now recordings are made digitally and uploaded to the Internet. Everything new has roots in the previous generations' foundation.

**YOUR AD
COULD HAVE
BEEN HERE**

Continued on page 3

CALENDAR

NOVEMBER

- 5 *Judge Woody Clark
Trials & Triumphs of
DNA Evidence
Sheraton East*
- 12 *Roast & Toast to
Bill Kolender
Sheraton East*

BIRTHDAYS

Woody Ledford	Oct. 26
Tom Gammieri	27
Susan Snow	28
Bink Cook	28
Frank Urtasun	28
Tom Farris	28
Jim Hughes	28
Lisa Mednick	28
Garry Ridge	29
Natasha Josefowitz	31
Carl Hilliard	Nov. 1
Nikki Clay	1
Dick Baxter	1

CALLING ALL KIDS!

We are looking for young folks, 2 to 12, to join us in the Holiday Program. If you have Kids or Grandkids who would like to participate, please contact Michelle Candland by November 5th.

Meetings: Every Thursday at Noon, Sheraton San Diego Hotel & Marina

Dick Troncone, President ♦ Bruce A. Hunt, Executive Director

Rotary Club of San Diego ♦ 2247 San Diego Avenue, Ste. 233, San Diego, CA 92110-2943

Phone: 619/299-3309 Fax: 619/299-3340 ♦ e-mail: bruce@rotary33.org ♦ website: <http://www.rotary33.org>

FACES IN THE CROWD AT THE CLUB 33 MEETING



Ed Glazener



Bill Trumpfheller, Ed Moss, Dick Troncone



James Buley



*Leanne Marchese & Cheryl Wilson
the visiting seniors*



*Serra High School students with George Driver,
Richard Coutts & Lisa Miller*



Please Welcome...
Carolyn Balfour McCormick, “Law – Medical Malpractice,” introduced herself to Club 33 today. Cari is an attorney at Belsky & Associates, a firm that specializes in medical malpractice defense. She has been a member of the firm for 8 years and a resident of San Diego for

over 32 years. She enjoys travel, cooking, walking and her husband Patrick. Cari is the daughter of Dr. **Donald Balfour**, her primary sponsor. **Brad Saunders** and Dr. **R. B. Johnson** are her other sponsors. (B) 619.990.9371 (F) 619.497.2901 (E) cmccormick@belsky1.com

Please Welcome...

Christina Elliott, “Advertising – Specialty Products, A. A.,” also introduced herself to Club 33 today. Chris is the owner of LPE, Inc., a producer of branded gift, give-away and apparel promotional products specializing in t-shirts and corporate clothing. Her company is 11 years old and she

is a 24-year resident of San Diego. She enjoys golf, travel, reading and her husband Gregory Manion. **Jen Martino**, **Jerry Doran** and **John Van Deusen** are her sponsors. (B) 760.931.2633 (F) 760.931.5976 (E) chris@lpeusa.com



Dust Off Those Cowboy



Boots, Pardner!



Annual Foundation Gala

Saturday, November 7

Cocktails at 5:30pm - Free Beer & Wine



Escondido Center for the Arts
340 Nr. Escondido Blvd, Escondido



\$70 per person, \$25 goes to Polio Plus

Come join DG Marge and your Rotarian
Friends to help Stomp out Polio.

Enjoy dancing to a live band,
cowboy hospitality and see old friends.



Register and pay online at
<http://www.rotary5340.org/registration/celebration0911.html>

Make your meal
selection of steak,
chicken or vegetation
by bringing down the
selection bar

