



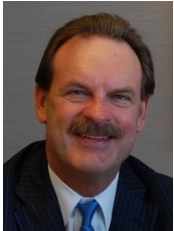
THE ROTATOR

ROTARY CLUB OF SAN DIEGO

Vol. 96

September 17, 2009

No. 12



Mr. San Diego 2009

Editor
Fred Baranowski

We're not often treated to the San Diego State Aztec marching band at our meetings, but today belonged to SDSU and one of its greatest benefactors, Bob Payne, so the stage was theirs.

A packed house electrified the room in paying tribute to 2009's Mr. San Diego. Aztec alum **President Dick Troncone** introduced fellow alum **Steve Hubbard** to guide us in song. **Mark Trotter** praised the volunteerism of our honoree by describing the roots of community service in this country.

Bert Wahlen took us back to 1929 for our Club 33 history minute when Col. Ira Copley addressed the club about relations with Mexico and water problems. Some things never change.

George Gildred was introduced as Chair of the Day and he eloquently described the history of the Mr. San Diego award selected by Club 33 Past Presidents since taking over the pleasure from the Grant Club in 1975.

Jerry Sanders' title today was Aztec alum instead of Mayor in keeping with the theme. He delivered a flawless presentation in honoring Bob Payne's many achievements in the food and hospitality industries, community service and particularly his financial support of San Diego State.

Mr. San Diego took the microphone and paid tribute to Club 33's many service projects. His foundation focuses on youth, education and medicine. He

closed with the advice that 'we stay informed and add your voice.' We will, Bob.

President **Steve Weber** proceeded with an entertaining history of his San Diego State University as augmented by Bob Payne's generosity. Founded as San Diego Normal School in 1897 with a \$50,000 state allocation and 91 students, by 1921 it had transformed to a teacher's college.

In 1935, Teacher's became San Diego State College, and during WW II 30% of the student body and 40% of the faculty left to fight the war. By 1960, SDSC had 10,000 students and in 1963, President JFK spoke and received the school's first honorary degree. In 1974, we were granted University status and fundraising became paramount.

Today 35,000 students roam Montezuma Mesa and its \$2.4 billion economic impact is felt all over San Diego. Bob Payne's legacy at SDSU began with a Distinguished Alumni Award in 1972, Alumnus of the Year in 1988, co-founder of both the Entrepreneurial Management Center and the Campanile Foundation. He also spearheaded the Hospitality and Tourism Management program on campus as well as the Director's Cabinet for athletics. Finally he served as tri-chair of the soon-to-open campus Alumni Center.

Mayor Sanders was surprised to learn that Bob Payne wasn't already Mr. San Diego. Today we only made official what everyone already knew.

NEXT MEETING

Thursday

September 24, 2009

Sheraton East

Grande Ballroom A & B

"An Overview of Naval Special Warfare"

RDML Garry Bonelli
SOCM Brian Yarbrow

Rear Admiral Garry Bonelli, Deputy Commander Naval Special Warfare (NSW) will provide a brief look at what NSW as an organization is doing to prepare our warriors and their families for the challenges they face in today's global conflicts.

Master Chief Brian Yarbrow will add a perspective of what combat operations on the modern battlefield are like from the ground level.



Chair of the Day
Wayne Goodermote

QUICK BITS

NEW DISTRICT COUNCIL

Join your Club 33 peers at the newly designed District Council Meeting on Thurs., Oct. 15, 5:30—8:45 PM at Tom Ham's Lighthouse. Sign up at www.rotary5340.org by Oct. 12.

OCT 1

BOX LUNCH PROGRAM

Be sure to sign up for your favorite Club 33 work site and lunch selection for our Box Lunch Meeting. Call the office or sign up after our meetings. **No meeting at the Sheraton on Oct. 1.** See page 4 for details.

CLUB HISTORY MINUTES

If you would like to experience the Club History Minutes again, look for History Minutes in the History Section on www.rotary33.org.

CLUB 33 TENNIS

Sign up online for some Club tennis at the Barnes Tennis Center on Sat., Oct. 24 at 9 AM.



Bob Payne, Mr. San Diego 2009, is congratulated by Steven L. Weber, President, SDSU.

THROUGH THE LOOKING GLASS



*By Bruce A. Hunt
Executive Director*


What were all those people doing at John Morrell's house on the evening of Tuesday, September 15? John, his lovely wife Liz, their sons Ryan and

Nick, and their dog Zelda opened their beautiful home for the 2009 **Grotarian Poolside Chat**. The buzz of friendly conversations mixed with delightful aromas of wonderful food and the sound of refreshing beverages being poured during the fellowship hour.

President Dick Troncone began the program by welcoming everyone and encouraging all to attend the Metro District Council meeting on Oct. 15. **President-elect Bonnie Schwartz** followed and explained how we select our weekly programs. **Doug Arbon, Bob Fletcher, Wayne Goodermote, Will Newbern** and **Suzu Spafford** then took their turns to explain MOST, Fish Across the Border, Camp Enterprise, Membership and Project Allocations to the group of Red and Blue Badges.

Soaking up all that information were **Frank Baldwin, Robert Bauchman, James Buley, Richard Cox, Bruce Drake, Ed Ecker, Chandani Flinn, Richard Gentry, George Guimaraes, Karen Hewitt, Jay Arnett, Ray King, Ann Hill, Kevin Keenan, Lewis Linson, Serhat Pala, Greg Pyke, Karen Cebros, Diane Martin, Andy Liska, Lisa Bruner, Grotarian Vice-chair Steve Bond** and me.

Great weather, great setting, and great people with great visions...so we had a great time.



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Helping Rotarians move up since 1943

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Continued on page 3

Meetings: Every Thursday at Noon, Sheraton San Diego Hotel & Marina

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CALENDAR

OCTOBER

- 1** *Brown Bag Lunch*
See page 4 for details
- 8** *Mary Moreno Richardson*
Child Trafficking
Sheraton West
- 15** *Mel Stuart*
Willy Wonka Chocolate
Factory
Sheraton East
- 22** *Ed Moss*
U/T Editor
Sheraton East
- 29** *Club Assembly*
District Governor
Marge Cole

COMMITTEE MEETINGS September 24

Development Marina 2
PR/Marketing Marina 3

BIRTHDAYS

Paul Van Roon	21
Joan Friedenberg	22
Richard Coutts	22
Brad Gessner	22
Will Newbern	23
Ray King	23
Al Wasserman	23
Jeff Wiemann	23
Doug Wilson	23
Bruce Moore	24
Len Hering	24
George Guimaraes	25
Pete Bowie	27
Steve Gross	27

FACES IN THE CROWD AT THE CLUB 33 MEETING



Bill Kolender & Bruce Moore



Jim Kitchen, Cecil Steppe & Dick Green



Mark Trotter



SDSU Marching Aztecs



Steve Hubbard



Steve Weber, Bob Payne & Dick Troncione



Mr. San Diego 2009, Bob Payne, & Mayor Jerry Sanders

ROTARY BROWN BAG LUNCH

THURSDAY - OCTOBER 1st, 2009

This Year's Hosts:

Alliance for African Assistance	San Diego County Jail
Hubbs-Sea World	U.S Coast Guard
Karl Strauss Brewery	San Diego Opera
KPBS	San Diego Superior Court
Marine Corps Recruiting Depot	Sea World
Poseidon Desalination	St. Paul's Sr. Homes & Services
Price-Cardinals Interact	The San Diego Zoo
SD Air & Space Museum	The Old Globe
	Timken Museum

Sign up after the Club meetings or call the Office!

ROTARY BROWN BAG LUNCH

LUNCH CHOICES: Beef, Chicken or Veggie
Lunch includes sandwich, salads, cookie and bottled water