



THE ROTATOR

ROTARY CLUB OF SAN DIEGO

Vol. 96

September 10, 2009

No. 11



Editor
Hugh Carter

Armed Services YMCA

President **Dick Tronccone** introduced new member **Karen Cebberos** who suggested our Service Above Self motto could be enlisted in saving the planet. **Steve Hubbard** sang an inspiring "God Bless America" accompanied by **Larry Showley** whose earlier playing of "Sophisticated Lady" and other Ellington favorites was wondrous to hear. **Bert Wahlen** chose 1999 for an historic moment taken from **Fred Baranowski's** presidential year describing the meeting where Dr. Walter Monk described global warming, and member **Neil Morgan** was revealed as Mr. San Diego. He quipped of a new Democratic group proposing a presidential ticket of Cheney-Pawlin.

In 1917, Arch Klump formed the RI Foundation with a contribution of \$26.50. **Mark Trotter** told of the growth of the foundation. Since 1928 over \$1.0 Billion has been contributed by more than 1 million Paul Harris Fellow contributors. He concluded by presenting **Vern Aguirre** with his Paul Harris Fellowship. **Ed Ecker** listed over 60 sites for our brown bag visits, so sign up for the brewery, the jail, municipal court or **Cheryl Wilson's** St. Paul's Senior Homes and many others. **Jim Jessop** has his oilcan and jewelers loupe at hand for the repair of the 102-year-old famous "Jessop's Clock" located in Horton Plaza, and for this civic effort Jim is fined \$250. My, oh my!

Chair of the day **Mike Caruso** awarded a Navy book, cap and medal to the Rotarian from the greater distance who traveled from Australia. Caruso,

himself a Navy veteran and a former Booz-Hamilton graduate, introduced a number of guests from AFYMPCASD as well as a number of Rotarians who serve on their board. Many Rotarians volunteer their time to assist as well. Caruso described speaker Captain Paul Steffens' (USN, Ret.) lengthy naval career including two masters' degrees from prominent command schools. On one tour duty, Steffens was Chief of Supply for the Pacific Rim Fleet operating out of Honolulu. Steffens began, "I was born, I grew up and I'm here." He described how with a staff of 25, including one and one-half men, he can say, "Just do it," and it is done.

The slide show began with a fine shot of dear, departed P.P. Paul Hartley, Jr., standing in front of the Mission Valley complex that bears his name. The Armed Forces YMCA offers numerous programs to support a wide variety of needs including support of amputees at US Navy Hospitals. Families of active duty service men and women can receive counseling, and there are many activities for children. One of the most imaginative is the Christmas You Missed, held annually in June, complete with Santa and snow. An unruly, crying child was given a Kid Comfort quilt personalized with pictures of her daddy and was instantly calmed. All this is done on a budget of \$2 Million and no taxpayer dollars. Amazing! AFYMPCASD has three locations in San Diego and their programs are so successful that the National officers exhort other AFYMPCAs to "Be like San Diego." In our fine Navy town, that is just as it should be.

NEXT MEETING

Thursday

September 17, 2009

Sheraton East

Harbor Island Ballroom

"SDSU Through the Lens of L. Robert Payne as a special tribute in honoring him as Mr. San Diego 2009"

Stephen L. Weber
President
San Diego State University

San Diego State University President Stephen L. Weber will address Rotary 33 with a pictorial narrative of SDSU's history including personal anecdotes and a near "roast-like" perspective.

Prior to Weber's presentation, L. Robert Payne will be awarded Mr. San Diego 2009 by Mayor Jerry Sanders.



Chair of the Day
George Gildred

QUICK BITS

FOUNDATION SEMINAR

The D5340 Foundation Seminar is Sat., Sept. 12, 7:30 AM —12:30 PM. Register at www.rotary5340.org.

GROTARIAN POOLSIDE CHAT

Please register online or call the Office for the Sept. 15 Poolside Chat for Grotarians. RSVP by 9 AM Monday, Sept. 14.

OCT 1 BOX LUNCH PROGRAM

Be sure to sign up for your favorite Club 33 work site and lunch selection for our Box Lunch Meeting. Call the office or sign up after our meetings. **No meeting at the Sheraton on Oct. 1.** See page 4 for details.

BIRTHDAYS

Jack Damson	Sept. 14
Betty Hubbard	14
Gene Sapper	17
Richard Ledford	17
Paul Byrne	18
Todd Hoff	18
Rod Eales	19
Rick Gulley	19

THROUGH THE LOOKING GLASS



By *Bruce A. Hunt*
Executive Director

What does Joe Howard say in History of San Diego Rotary about Club 33 when Philip M. Klauber was our 50th President in 1960-61? One of Phil's first

acts was to appoint Malcolm Brown to be the chair of the Club's first History Committee. Sound familiar?

Phil had an impressive array of speakers during his term, including Adm. Arleigh Burke, Gen. "Iron Mike" O'Daniel, Nobel Prize winner Harold Urey, Dr. Wallace Sterling, President of Stanford University, Dr. Roger Revelle of the UCSD Revelle College and the much-honored George Mardikian. President Eisenhower also spoke in San Diego in Phil's year at a meeting jointly hosted by the Chula Vista and Tijuana Rotary Clubs.

An amazing amount of dotting the i's and crossing the t's was done this year. The Club by-laws were overhauled and reprinted. A list of Policies for Donations was published. The Club Banner was developed to be presented to selected visitors and to be carried by members to distant Clubs. A Procedures Manual for Grotarians was also promulgated in Phil's year.

Phil wanted to increase our Service Fund but figured it would take a year of 127 Thursdays to fine all the members so instead he put out a call for donation pledges and raised over \$8,400 for the Fund. These funds permitted us to increase our youth program activities. We bought a movie projector for the Children's Home, resurfaced the handball courts at the Bayside Social Center, subsidized a visit of orphans from the Tijuana House of Hope to the SD Zoo, paid for

MORE GLASS

polio shots for needy kids and contributed to the SD Children's Mental Health Center.

It was a great year for sports in the Club at the field day held in Mission Valley. Golf, tennis, ping-pong, horseshoes, darts, gin rummy, shuffleboard, poker and monopoly were contested by the members. We took our efforts outside the Club that year, too, and beat the Lions Club in golf and the Kiwanians in tennis. It was good to be a Rotarian.

CALENDAR

SEPTEMBER

24 *RADM. Gary Bonelli*
Navy Seals
Sheraton East

OCTOBER

1 *Brown Bag Lunch*
See page 4 for details

8 *Mary Moreno Richardson*
Child Trafficking
Sheraton West

15 *Mel Stuart*
Willy Wonka Chocolate
Factory
Sheraton East

22 *Ed Moss*
U/T Editor
Sheraton East

COMMITTEE MEETINGS

September 17

Membership	Marina 2
Program	Marina 4
YES	Marina 3

n u f f e r
s m i t h
t u c k e r

public relations

Our 35th year

Creating conversations
that help our clients succeed

Bill Trumpfheller, president
bt@nstpr.com
619.296.0605
www.nstpr.com
nstpr.net/blog

interactive/social media
graphic design
issues management
marketing
public relations
relationship branding

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Meetings: Every Thursday at Noon, Sheraton San Diego Hotel & Marina

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FACES IN THE CROWD AT THE CLUB 33 MEETING



Jim Jessop



Ed Ecker



Karen Cebrenros



Sid Silverman



Steve Hubbard



Mark Trotter, Vern Aguirre & Dick Troncone



Mike Caruso, Paul Steffens & Dick Troncone

ROTARY BROWN BAG LUNCH

THURSDAY - OCTOBER 1st, 2009

This Year's Hosts:

Alliance for African Assistance	San Diego County Jail
Hubb- Sea World	SD Home & Garden Magazine
Karl Strauss Brewery	San Diego Opera
KPBS	San Diego Superior Court
Marine Corps Recruiting Depot	Sea World
Poseidon Desalination	St. Paul's Sr. Homes & Services
Price-Cardinals Interact	The San Diego Zoo
Rotary Office	The Old Globe
Salvation Army	Timken Museum
BKM Office Works	U.S Coast Guard
SD Air & Space Museum	

Sign up after the Club meetings or call the Office!

ROTARY BROWN BAG LUNCH

LUNCH CHOICES: Beef, Chicken or Veggie
Lunch includes sandwich, salads, cookie and bottled water