



# THE ROTATOR

## ROTARY CLUB OF SAN DIEGO

Vol. 96

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No. 10



**Editor**  
**Jill Spitzer**

# Healthcare Technology

**P**resident Dick Troncone called our meeting

to order and remarked, "I thought San Diego was known for its dry heat." **Bobbie Spoon** gave the inspirational moment reminding us why we pay tribute to all workers on Labor Day. Thank you to **Steve Hubbard** and **Greg Zinser** for leading us in a moving performance of "America the Beautiful." **Bert Wahlen** then reported the latest Club 33 History Minute and the news including a new cocktail, the Obama-rita. Past President **Stan Hartman** announced our next Board election date for December 9 and asked members interested in serving to contact him.

**Jerry Doran** described the October 1<sup>st</sup> Brown Bag luncheon and asked for sign ups at your favorite Rotary work place. There will be no meeting at the Sheraton that day because of the brown bag lunches which will be supplied by **Rick Richards**. **Nancy Scott** and **Janie Davis** promoted a Club 33 fellowship opportunity on Sat., October 17<sup>th</sup> at Rancho La Puerta. There is limited space so call RLP at 877.440.7778 to reserve your place. Email Nancy at [ljtoots1@aol.com](mailto:ljtoots1@aol.com) so she can keep the count.

President Dick introduced fellow SAE fraternity brother **Tom Gable**, our Chair of the Day. (I'm married to an SAE member and I'm still waiting to learn the secret handshake.) Tom introduced Camille Sobrian, President

of Wireless-Life Sciences Alliance. Her topic was how the wireless industry can make healthcare:

- more efficient
- more cost effective
- capable of reaching more people and places

We've all heard the dire condition of our healthcare and medical system so we don't need to review it. Suffice it to say, Camille discussed solutions for at least some of the issues. For example, she spoke about smart pills for TB, Crohn's Disease and heart failure. Basically, you're swallowing a tiny, tiny computer. Really. Wait there's more.....Ultrasound imaging with a smart phone? You bet! Want to know instantaneously how many calories you just ate? Actually, no.

Another benefit is that wireless technology can save a lot of money, billions of dollars, by monitoring chronic diseases. That sounds good. San Diego turns out to be the perfect place to create a Wireless-Life Sciences Alliance because of our many leading edge communication and biotech companies. The Alliance enables leaders in these fields to come together, collaborate and find solutions to some of the major healthcare issues facing us.

**Geri Warnke** closed our meeting by giving a moving eulogy for **Herman Gadon**, who was an incredibly wonderful, brilliant and kind man and by calling for support for **Natasha Josefowitz**. He will be greatly missed.

## NEXT MEETING

Thursday

September 10, 2009

Sheraton East

Grande Ballroom A & B

**Paul Steffens**  
Executive Director  
San Diego Armed Services  
YMCA

CAPT Paul Steffens, SC USN (ret.), the Executive Director of the San Diego Armed Services YMCA, will discuss how the San Diego ASYMCA enhances combat readiness in the units assigned here by preserving family readiness. He will describe how ASYMCA programs help maintain military family bonding, provide recreation and support to single members of the military, and assist local military commands in their social service endeavors. He will also discuss the support that the San Diego ASYMCA provides to all the patients, especially the Wounded Warriors, at the Balboa Naval Hospital.



Chair of the Day  
**Mike Caruso**

## QUICK BITS

### LABOR DAY HOURS

Our office will be closed on Monday, Sept. 7 in observance of Labor Day. We will reopen at 8 AM on Tuesday, Sept. 8.

### FOUNDATION SEMINAR

The D5340 Foundation Seminar is Sat., Sept. 12, 7:30 AM — 12:30 PM. Register at [www.rotary5340.org](http://www.rotary5340.org).

### MEMBERSHIP DATA

Members as of 7/1/09	535
New Members	+6
Resigned Members	-8
Deceased Members	-1
Members as of 8/31/09	532
Honorary Members	24
Total Membership	556

### Resignations in August:

Carol Wallace, Steven Libman

## FELLOWSHIP SATURDAY October 17, 2009

### Rancho La Puerta

**\$195 Per Person**  
**Limited Space**  
**Call 877.440.7778**  
**To Make Your**  
**Reservation**

Contact Nancy Scott  
[ljtoots1@aol.com](mailto:ljtoots1@aol.com)  
For details

## THROUGH THE LOOKING GLASS



By *Bruce A. Hunt*  
Executive Director

**What are some of the highlights from Shelly Brockett's year as our 49<sup>th</sup> President, 1959-60, as recorded by Joe Howard in *History of San Diego Rotary?*** For the

first time in Club 33 history, a member of a given profession followed a president of the same profession, i.e. two dentists in a row, **Albert L. Anderson** and **Shelly**. Both men are also graduates of the same dental college, USC. *Fight On!*

New Rotary clubs in Imperial Beach and Santee/Lakeside were created during Shelly's reign. Some older club members were thinking about writing books about their travels during SB's year, e.g. "Natives and Their Customs in the Lumbar Region" and "With Rod, Reel and Camera Along the Alimentary Canal." The Club 33 membership was nearly 360 strong with 10,155 Rotary Clubs totaling 473,000 Rotarian worldwide.

In August, the Club made a big move after having luncheons at the San Diego Hotel for 35 years. We moved to the El Cortez Hotel and the Caribbean Room. The Club's office also moved to Suite 101 in the El Cortez. There was one-way bus service to the El Cortez for those members who could not manage to easily climb "cardiac hill." All members were expected to be able to "...go back down the hill again" on their own. Even then, it was not always easy for a Rotary Club as large as ours to find a good, solid, permanent "home."

Shelly saw the dues raised during his year from \$52 to \$64 per year. A Ladies Day luncheon on St. Patrick's Day was a big success except for some off-color stories told by the featured speaker from Hollywood. The Club rounded out SB's tenure hosting the District Conference at the El Cortez.

## CALENDAR

### SEPTEMBER

17 **Mr. San Diego Award**  
*Steve Weber, SDSU*  
*Guest Speaker*  
*Sheraton East*

24 **RADM. Gary Balaney**  
*Navy Seals*  
*Sheraton East*

### OCTOBER

1 **Brown Bag Lunch**  
*Details to follow*

### COMMITTEE MEETINGS

#### September 10

Auction	Grand Ballroom
4-Way Speech	Spinnaker Room
Military Affairs	Marina 6
Rotarians at Work Day	Marina 5
Senior Services	Grand Ballroom

## BIRTHDAYS

Joe Austin	Sept. 7
John Alioto	7
Bob Cleator	7
Don Ramras	7
Kathleen Pasulka	7
Ross Pyle	8
John Lindholm	8
Gene Trepte	8
Bob Russell	8
Mike Madigan	8
Andy Liska	9
Karen Hewitt	9
Tom Fleming	9
Mary Walshok	10
Shelly Brockett	11
Dudley Beckett	12
Jim Jessop	12
Tyler Cramer	13
Reo Carr	13

*Continued on page 3*

**Meetings: Every Thursday at Noon, Sheraton San Diego Hotel & Marina**

Dick Troncone, President ♦ Bruce A. Hunt, Executive Director

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# FACES IN THE CROWD AT THE CLUB 33 MEETING



*Steve Hubbard*



*Greg Zinser*



*Right: Janie Davis & Nancy Scott*



*Guest speaker Camille Sobrian*



*Bobbie Spoon*



*Chet Lathrop, Veronica Lee, George Jessop & Betty Dow*



*Tom Gable*