



# THE ROTATOR

## ROTARY CLUB OF SAN DIEGO

Vol. 96

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No. 2



# Hook, Line & Sinker

**Editor:**  
**Richard Ledford**

Did anyone notice the pink tie on our fearless new Prez? Interestingly enough, Past Prez **Ben Clay** wore the matching shirt. Was that a harbinger of today's program??? As we were to find out later, our fishing industry isn't exactly in the pink. But we'll "school" back to that later.

**Prez Dick Troncone** opened the meeting by welcoming back **Burt** "If-I-Only-Had-A-Heart" **Nestor**, who returns to the Club with a new pacemaker. Burt's done an amazing job with the 4-Way Test Speech Contest so we're glad to have him back! New member **Todd Jackson** delivered an inspirational moment, citing lessons learned from his Grandmother. Apparently, his G'ma insisted that the harder you work, the luckier you become and that certainly resonates with our Rotary principles. And hey... what happened to **George** "Sing-Song" **Harris** (not the prison)? Poor **Suzy Spafford** banged on the ivory while... oh yeah... Prez Dick led us in America the Beautiful... pink tie and all. We all smelled a hefty fine for George coming!

**Bert Wahlen** gave us the Club History Minute (1911 no less!) and then delivered the news. **Jo Dee Jacob** presented awards to **Martha Dennis** and **Linda Stirling** as Club 33 Fellows, leaving us all to wonder as she announced that one of the three Rotarians wasn't a real blonde! **Bob Thaxton** announced our Day at the Races in Del Mar set for August 5. Register online or call the Club 33 office. Next up was a Club vote on the proposed Constitution

and Bylaw changes. Ballots were distributed and collected with results published in this issue's Quick Bits column.

Prez Dick then reported on his attendance at the Rotary International Conference, which by all accounts returned our fierce leader charged up and ready to make a difference. A short video was run proudly displaying this. It was most inspirational. If you missed today's meeting, the video will be posted on our Club website soon.

It was time for our program and Prez Dick introduced **Bob Fletcher** as Chair of the Day. OK, for those who have followed my comments in our newsletter, you'll know that I have this thing about Bob "King Fish" Fletcher. I mean, this guy has won the Club's fish derby trophy so many times, you just have to wonder! Well, he's also a terrific Rotarian who gives to the community in so many ways, so I'll go easy this time.

Bob introduced **Don Kent**, the President of Hubbs-SeaWorld Research Institute, which is doing some remarkable things to increase fish production. We learned the importance of California's \$100 million annual recreational and commercial fishing industry (yes Bob, we do listen!). Don covered a lot of water that left us all thinking about where and how our seafood needs for the future will be provided. One hopeful project is being hosted just five miles off our coast and will be one of the first U.S. efforts to build and operate a commercial scale fish farm. For a subject largely located in deep water, the message was crystal clear!

## NEXT MEETING

Thursday

July 16, 2009

Sheraton East

Harbor Island Ballroom

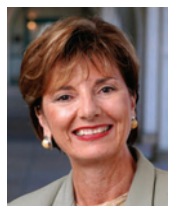
*"The History of San Diego County's Trauma System"*

**Michael J. Sise, M.D.**  
*Medical Director,  
Trauma Services  
Scripps Mercy Trauma*

San Diego's trauma system is considered one of the finest in the country, and Scripps Mercy Hospital has played an integral role since its inception. It began in 1982 when the local Hospital Council commissioned an assessment on the need for a trauma system in San Diego. The resulting report, known as the Amherst Study, revealed that 46.9% of trauma patients studied received suboptimal care and that 21.2% of the deaths were either frankly or potentially preventable.

In 1984, the trauma system was approved by the San Diego County Board of Supervisors. A subsequent, more stringent study examined the outcome changes before and after instituting the trauma system.

Chair of the Day  
**Nikki Clay**



## QUICK BITS

### ELECTION RESULTS

Constitution	
Approve	258
Disapprove	2
Abstain	1
Bylaws	
Approve	256
Disapprove	4
Abstain	1

As you can see, both documents were adopted by a wide margin. Thanks to everyone who voted by attending the meeting or sending in a proxy. A copy of the Constitution and Bylaws will be available upon request and on our homepage for downloading.

### QUARTERLY INVOICES

Expect to receive your invoice for the July—September quarter via email or postal mail next week because Margaret will send them out.

### DISTRICT COUNCIL

Register for the Aug. 4 D5340 Council Meeting in Escondido at [www.rotary5340.org](http://www.rotary5340.org). Join your fellow Club 33 Rotarians and meet some new faces. The cost is \$36 and fellowship begins at 5:30 PM. Red Badgers, heads up!

### CLUB 33 AT THE RACES

Register online or call our office to buy your tickets for our Day at the Races in Del Mar on Wed., Aug. 5. The cost is \$17 per person. Friends are welcome.

### CLUB 33 FISHING TRIP

Our annual Club fishing trip is filling up fast and the District Challenge is going to make it even more exciting than usual. Sign up for the Sept. 21-23 event online or by calling our office.

## THROUGH THE LOOKING GLASS



By *Bruce A. Hunt*  
Executive Director

**What have I learned so far from the reports by the Club 33 2008-09 Committee Chairs about their committee activities?** First, you need to know the

numbers: 27 Chairs have accounted for 343 committee volunteers who have contributed **8,569 hours** of service to **4,992 individuals** using \$113,560 granted by the Project Allocation Committee.

Next, let's draw some conclusions. Each volunteer has averaged 25 hours of service over the year. That's about two hours a month. Each volunteer has served 14.6 individuals (must mean that some individuals used multiple volunteers). Each volunteer corresponds to \$331 of grant funds. Each hour of service represents \$13.25 of our grant budget.

Each individual served has received 1.7 hours of volunteer service. Each individual served was supported by \$22.75 of grant funds.

These are the early results and there are many committees still to report with almost \$90,000 of grant budget to allocate so the final numbers will be available later this month. If you haven't sent in your report, please do so.

**Why did we collect this data?** The Club is applying for grants to increase our giving power and many of the corporations and foundations making the grants want to know what we have done in our community. I'd say we are developing a pretty good picture.

What do you think?

## CALENDAR

### JULY

- 23 *Airport Debate*  
*Bob Kittle/Jim Panknin*  
*Sheraton East*
- 30 *Steve Fisher*  
*SDSU Head Basketball*  
*Coach*  
*Sheraton East*

### AUGUST

- 6 *Club Assembly*  
*District Governor*  
*Marge Cole*  
*Sheraton West*
- 13 *FBI, Cunningham Case*  
*Sheraton West*
- 20 *Debra Reed*  
*President/COO, SDGE*  
*Sheraton West*

## BIRTHDAYS

Sid Smith	July 13
Mike Sise	13
John Morrell	14
Jerry Sanders	14
Dan McKinney	15
Carol Summerhays	15
Gene Rumsey	16
Chet Lathrop	17
Vern Aguirre	18
Nancy Scott	18
Bill Beamer	19
Phil Klauber	19

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*Burt Nestor and President Dick Troncone*

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**Meetings: Every Thursday at Noon, Sheraton San Diego Hotel & Marina**

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# FACES IN THE CROWD AT THE CLUB 33 MEETING



*Bert Wahlen*



*Bob Fletcher*



*Suzy Spafford*



*Dick Troncone, Jo Dee Jacob, Linda Stirling & Martha Dennis*



*Dick Troncone & Todd Jackson*



*Frank Pavel Jr. & his son Zack*



*Dick Green, Bob Thaxton & Tom Vecchione*



*Don Kent*

## ROTARY CLUB 33 SUPPORTS VETERANS VILLAGE STAND DOWN



### **What is Stand Down?**

In times of war, exhausted combat units requiring time to rest and recover were removed from the battlefields to a place of relative security and safety. Today, Stand Down refers to a grassroots, community-based intervention program designed to help the nation's estimated 200,000 homeless veterans "combat" life on the streets. The hand up, not a handout philosophy of Stand Down is carried out through the work of thousands of volunteers and numerous organizations throughout the nation.

### **What is the history of Stand Down?**

The first Stand Down was held in San Diego. The popularity of the event has steadily grown from the original in 1988 to some 300 annually throughout the nation. Hundreds of homeless veterans are provided with a wide range of necessities including food, clothing, medical, legal and mental health assistance, job counseling and referral, and most importantly, companionship and camaraderie. It is a time for the community to connect with the homeless veteran population and address this crisis that affects each and every town, city and state in this country.

### **When and where will the San Diego Stand Down 2009 be held?**

The 2009 San Diego Stand Down will be held on the grounds of San Diego High School adjacent to Balboa Stadium beginning at 05:00am on Friday, July 17 through 15:00pm on Sunday, July 19.

### **What can I do to assist in this Project?**

Members of Rotary Club 33 can contribute to the Pre-Stand Down clothing drive by bringing donations to the weekly meeting on July 2<sup>nd</sup>, 9<sup>th</sup>, or 16<sup>th</sup>. All donations are welcome but the Stand Down staff has asked us to emphasize the need for bath towels and washcloths this year. Club 33 will also provide hands-on assistance during the Stand Down. Any amount of volunteer time will be useful. Please let John Sands or the Military Affairs Committee know if you can commit some time to this community service project.