



THE ROTATOR

ROTARY CLUB OF SAN DIEGO

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No. 29



Editor:
Ron Dahlin

Salute to Local Heroes

President Stan opened the meeting welcoming all to the 18th annual Law Enforcement Salute to Local Heroes for the presentation of awards and recognition of individuals who have stepped forward to help others in danger. He introduced Rev. Herb Smith of the San Diego Police Dept who gave a very thoughtful invocation stating, "The noblest motive is the public good." The San Diego Sheriff's Color Guard smartly presented the colors after which Cody Green, Sheriff Explorer, led us in the Pledge of Allegiance. Gary Hassen of the San Diego Police Dept., in good voice, soloed "The Star Spangled Banner," after which the colors were retired.

President Stan introduced past president **Fred Frye** who presented the MacLaggan Award for educational contributions to Dr. Richard Kelly, many years an administrator and supporter of USD High School. New member **Lee Burdick**, an attorney with expertise in "Wine Law," was introduced by **Martha Dennis**. SDSU Rotaracts **Jawan Iskander**, **Megan Elliot**, & **Meghan Richli** were introduced by **Joe Horiye** and welcomed by President Stan. **Bink Cook**, now a poet, congratulated members who had submitted membership prospects.

President Stan announced that **David Oates** was selected as

"Rotarian of the Quarter." **Patti Roscoe** reminded us of inviting our 'love partner' to "Sweethearts Day" on Feb. 12, and then Stan asked for attendance of the District Council meeting on Feb 10. **Nancy Laturno** and **Martha Dennis** were both fined for excessive publicity.

Champion debater, Chair of the Day, **Bob Arnym** introduced Police Chief **Bill Lansdowne**. He told of **Isaac Mendez**, who came to the aid of a sexual assault victim, and **Angela Williams** who followed and got the license number of a suspect who shot at a SDPD officer. Chief Lansdowne presented the award to Isaac. Angela could not attend. Chief Deputy District Attorney **Dan Lamborn** told of **Dylan Dearborn** who chased and caught a DUI hit and run suspect for arrest, and **Deon Millan** and **Dejion Rivers** who stopped a hatchet attack. All received awards. Sheriff **Bill Kolender** told of **Charlton** and **Alexandra Lee**, who aided and saved a stabbing victim. These local heroes all received awards but the real reward must be the satisfaction they all feel for what they bravely did.

Lastly, President Stan gave the Organization Award to **Bud Silva**, president of the Honorary Deputy Sheriff's Association. Stan then announced the next meeting to again take place at the Sheraton Mission Valley, with Rotary International President **Dong-Kurn Lee**, and the meeting was dismissed.

NEXT MEETING

Thurs., Jan. 22, 2009

Sheraton Mission Valley

Royal Ballroom

Special Visit from
Dong-Kurn Lee
Rotary International President

R.I. President Lee serves as Korea's International Goodwill Ambassador, and is a former honorary consul to Italy. A trustee to the Busan College of Information Technology, Mr. Lee is also Chairman of two manufacturing companies in Seoul. Lee also chairs the Polio Eradication Private Sector Initiative in Korea, and is the PolioPlus National Advocacy Advisor. In 1996 as District Governor, he chartered 32 new clubs, adding nearly 1800 new members to Rotary. Lee lives in Seoul with his wife Young Ja. They have four grown children and five grandchildren.

Lee will discuss membership, experiences of his Rotary travels, and briefly talk about Camp Enterprise.



Chair of the Day
Stan Hartman

QUICK BITS

2009 Meeting Prices

We have finalized the agreement with the Sheraton Harbor Island for our 2009 meetings. The lunch price will remain the same at \$26 and the event parking rate will become \$5.

Next Invoice Cycle

We will be sending out invoices for the Jan-Mar 09 quarterly dues and meeting costs late next week. We will include all 2008 charges that may still be outstanding. Thank you for prompt payment!

Office Closing

Our Rotary Office will be closed on Monday, Jan. 19 in observance of Martin Luther King, Jr. Day.

Save the Date!

Mark your calendar and plan to attend the Feb 10 District Council Meeting when our own PP and PDG **Pat Crowell** will be the program that evening. His topic is "The History of Rotary in San Diego." Register on the D5340 website at www.rotary5340.org.

In Memoriam

Robert K. Cleator, Sr.

Member

San Diego Rotary Club

MEMORIAL SERVICE

Robert K. Cleator, Sr.

11 AM, Sat, Jan 31

St Agnes Church

1145 Evergreen St, Pt Loma

Celebration of Life

Immediately following at

The San Diego Yacht Club

1011 Anchorage Lane, Pt Loma

THROUGH THE LOOKING GLASS



By **Bruce A. Hunt**
Executive Director

How would you reply if an unknown individual, foundation or corporate donor told you that she has some unexpected money available and wants to know how Club 33 would use an extra \$25,000 if we received it today? She needs your response in the next 15 minutes because she wants to make the gift immediately.

Would you respond with the name of one of the 37 programs that Club 33 supports via our Project Allocation grants? Would it be a local or an international project? Or would you ask for the money to increase one of our endowment funds that has declined in value like other investments because of the 30-40% drop in the financial markets?

That was the question that I was asked in front of the other 9 attendees at the fundraising seminar given by The San Diego Foundation on Tuesday morning. The seminar provided information about who makes gifts: 82% from individuals; 13%, foundations; and 5%, corporations and where the gifts go: #1, religious causes; #2, education; #3, human services.

We discussed the 4 key questions: How much \$\$ do we need?; Who will give us the \$\$?; Why should someone give us \$\$?; and Whose job is it to get the money? The bottom line to fundraising is that success comes from building relationships with prospective donors who identify with the mission of our Club and asking the donors to become involved with us and make gifts to support our projects.

And what was my answer for the mystery donor? Why, probably the same as yours.

2009 Kyoto Prize Symposium
March 18-20

Kyoto Symposium Organization
Robert Horsman, Chairman of the Board
Malin Burnham, Director
Dick Davis, Executive Director



P.O. Box 3303
La Jolla, CA
92038-3303

Phone: (858) 344-6736
admin@kyotosymposium.org
www.kyotoprize.org

Continued on page 3

CALENDAR

JANUARY

29 **Victoria Hamilton**
City of San Diego
Arts Commissioner
Sheraton Mission Valley

FEBRUARY

5 **Steve Cushman**
San Diego Port Authority
Sheraton West

12 **Sweetheart's Day**
Sheraton West

COMMITTEE MEETINGS

JANUARY 22

Auction Windsor 2

4-Way Speech Contest Royal Ballroom

Project Allocation Regency Room

BIRTHDAYS

Marie Huff	Jan. 21
Jim Jackson	21
Greg Noonan	22
Mike West	22
Andrew Poat	23

Please Welcome...

Lee Burdick, classification "Law—Business Practice, A. A.", was introduced by **Martha Dennis**, her primary sponsor. Lee is a partner at Higgs, Fletcher & Mack, LLP, a legal firm that has provided business law services to San Diego since 1939. Her interests are hiking, biking and camping. **Chris Cramer** and **Joe Craver** are her secondary sponsors.

(B) 619.595.4213

(F) 619.696.1410

(E) lburdick@higgslaw.com

Meetings: Every Thursday at Noon, Sheraton San Diego Hotel & Marina

Stanford F. Hartman, Jr., President ♦ Bruce A. Hunt, Executive Director

Rotary Club of San Diego ♦ 2247 San Diego Avenue, Ste. 233, San Diego, CA 92110-2943

Phone: 619/299-3309 Fax: 619/299-3340 ♦ e-mail: bruce@rotary33.org ♦ website: <http://www.rotary33.org>

FACES IN THE CROWD AT THE CLUB 33 MEETING



New Member Lee Burdick



Rotarian of the Quarter David Oates & Pres. Stan



SDSU Rotaractors



Stan Hartman, Dr. Richard Kelly & Fred Frye



Chief Lansdowne & Local Hero Recipient



Bill Kolender & Local Hero Recipients

Click to see more [pictures](#) from today's meeting.