



THE ROTATOR

ROTARY CLUB OF SAN DIEGO

Vol. 95

October 2, 2008

No. 14

CLUB 33 QUICKBITS

New Meeting Cost Set

The new price for Oct-Dec will be \$25 per meal. We will also start to charge an additional \$1 to cover the A-V costs. The weekly meal charge will now total \$26 per meeting.

Board Nominations Due

The Nominating Committee for the 2009-2010 Board Officers and Directors is led by Chair **Geri Warnke** & includes Past Presidents **Frank Arrington, Fred Baranowski, Rudi Brewster** and **Fred Frye** & members at large **Michael Brunker, Janie Davis, Rodger Dougherty, Marlee J Ehrenfeld, Karen Hutchens** and **John Wertz**. They are now accepting nominations from Club Members for Board Directors.

Please send your nomination to geriwarnke@gmail.com.

Grotarian Poolside Chat

The next Poolside Chat will be Oct. 7th from 5:30-7:30 p.m. at 5166 Chelsea St., La Jolla (Bird Rock area). RSVP online at www.rotary33.org.

Current Membership

Membership as of 7/1/08:	540
Member introductions	+8
Member resignations	-8
Member deaths	-8
Membership as of 9/30/08	532

Roster Corrections

Al Harutunian III	619.450.5406 (B)
Kevin Ward	760.525.5216 (C)
Joan Friedenber	619.595.0657 (F)
Lyle Butler	345 San Antonio Ave., SD, 92106

THE NEW SUPERINTENDENT



Editor:
Bob Kyle

The meeting began with dollar bills hitting the tables as **President Stan Hartman** noticed a number of pinless members. **Budd Rubin** inspired us with “wisdom from a kid.” **Ed Glazener**, noting it was 60 years to the day of his landing in Harry Truman’s Berlin Blockade, led the singing of “America” accompanied by **Larry Showley**. **Bert Wahlen** presented the news noting that the deadlock of the bailout bill was primarily because Congress couldn’t decide which part came first – “the smoke or the mirrors.”

Kobe Bogaert introduced the multi-talented new member **Jen Martino**, a concert pianist, TV actor, mother and community volunteer. President Stan extolled the many contributions of the Rotarian of the Quarter who was soon identified as the hard working **Joyce Glazer**. Monarch School President **Sarita Fuentes** followed with an introduction of the Monarch School Student of the Quarter. The eighth grader, Herwinth Izucar, cited as “polite and conscientious,” thanked the Club for its support of the School.

Bruce Hunt reminded us of next week’s highly anticipated debate, Aguirre vs. Goldsmith, at the Marriott Mission Valley and the need for reservations. **Bob Fletcher** reported on the Rotary fishing trip – even “more fabulous” than last year’s. Every fisherman hit the limit of 18 to 25 lb. yellow fin tuna in short order. President Stan urged all Grotarians to attend the Tuesday, October 7 Poolside Chat. **Nikki Clay** paid the penalty for her “above the fold” recognition of appointment to the San

NEXT MEETING

Thurs., Oct. 9, 2008

Marriott Mission Valley

Salon D-H

8757 Rio San Diego Drive

San Diego, 92108

“City Attorney Candidate Debate”

Judge Jan Goldsmith Vs
City Attorney Michael Aguirre

Since his election four years ago, City Attorney Mike Aguirre has been a force in city government and the focus of much controversy over his interpretation of the proper role of a city attorney in the structure of San Diego city government.

Challenging Aguirre is veteran jurist Jan Goldsmith who, in the primary election, bested a field of a handful of candidates, several of whom were much better known than Goldsmith.

With matters ranging from the city pension crisis to the fate of the San Diego Chargers to the best and proper role for a city attorney all on the minds of voters, the race between Aguirre and Goldsmith is hotly contested.

The debate at this week’s meeting will give Rotarians a chance to hear the candidate’s first hand, as well as an opportunity to pose

questions to the candidate in this modified town-hall debate format.



Chair of the Day
Reo Carr

Continued on page 2

CALENDAR

OCTOBER

16 *Proposed Civic Center Project*
Fred Mass & Jeff Graham
Sheraton East

23 *Karen Hewitt*
U.S. Attorney

COMMITTEE MEETINGS

Oct. 9 Grotarian
Mission Del Sol

Military Affairs
Sierra 5

BIRTHDAYS

Steve Libman	Oct. 5
Bill Trumpheller	5
Garet Clark	6
Hal Sadler	7
Ed Nares	7
Peter Duncan	7
Chuck Blake	7
Frank Pavel	9
Patrick Valentino	9
Ward gill	9
Ailene McManus	10
Chris Christian	10
David Oates	10
Lewis Linson	11

Welcome New Member...

Jennifer (Jen) Martino, classification of "Graphic Communications, Additional Active", was introduced as a new member by her sponsor, **Kobe Bogaert**. Jen is the owner and creative director of Project X Media, an award winning, full-service boutique agency specializing in brand strategy and design. She founded Project X Media in 1996. Her husband's name is Chris and they have a child named Ian who is 3 years old. **John Van Deusen** and **Jerry Doran** are her secondary sponsors.

THE NEW SUPERINTENDENT

Diego Convention Center Board. **Paul Palmer** suffered the same fate for the table literature on the Big Brothers & Sisters October 30 party.

President Stan introduced Chair of the Day, **Tyler Cramer**, whose commitment to education and special expertise in educational metrics has been widely recognized. Tyler introduced guest speaker, San Diego Superintendent of Schools, Dr. Terry Grier. Dr. Grier, a Vanderbilt University PhD., came to San Diego from the Guilford County Schools (Greensboro) in North Carolina where he had been named the state's "Superintendent of the Year." He now heads an organization with 133,000 students, 15,000 employees, 8000 teachers and a \$1.3 billion budget.

Dr. Grier began by acknowledging the School Board members, three of whom were in attendance, and their focus on the idea of clearly defined "Smart Goals" – Literacy, Math & Science, and Reducing the Dropout Rate. His commitment to innovative solutions was shown in his response to the problem that 2400 students failed to return to school this fall – part of the current and appalling 30% overall dropout rate. He organized a team of teachers, staff and volunteers, including himself, who went door to door talking to these kids and their parents. The result: 2100 came back to school! In response to one of the questioners who asked what we could do to help, Dr. Grier quickly responded, "I'd love to have Rotary adopt the San Diego Unified School District." The importance of the issue, and Dr. Grier's passion, obvious competence and presentation, led to a standing ovation.

THROUGH THE LOOKING GLASS



By **Bruce A. Hunt**
Executive Director

How can we measure the impact that our club's members and activities have on the local San Diego community and the international areas that we serve? Recently I asked our committee chairs and vice-chairs to keep track of some annual figures to help us do just that.

There are three measurable components of all of our committees: most but not all have a budget so we can track dollars; all use volunteer hours to accomplish objectives and goals; finally, all provide service to a consumer, whether that consumer be internal--our own members or external--non-members of our community.

Dollars are usually easy to track because of the income-expense trail that a budget produces. Volunteer hours are a little tougher to compute. I'll be happy to receive an estimated amount of committee hours for a monthly meeting times X meetings a year plus Y hours for its projects to equal a total number of annual hours given by the members of the committee.

The committees can also estimate the number of consumers that it serves. For example, the Badge Committee handles about 200-225 members a week with some variation for special programs. Some back-of-the-envelope math can produce the total number of internal consumers served. Something similar can be done for external consumers.

In June 2009, we will have some totals for dollars, hours and consumers that just might surprise you about how big our club's community impact really is.

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Meetings: Every Thursday at Noon, Sheraton San Diego Hotel & Marina

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DONOR HONOR ROLL

Each month we recognize our Club 33 members who have made donations to the Club to support its many community service activities. Whether you make donations via the San Diego Foundation to San Diego Rotary Fund #6096 or to the Club 33 office, we appreciate your gift because these funds help us "Make Dreams Real." Many of the donations we received in September were in memory of Paul Hartley, Jr. and for the benefit of the Military Affairs Committee. Thank you to everyone for your generosity. If your donation came in after our press deadline, we'll list you next month.

Barbara Bry & Neil Senturia	Joanne Pastula
Barbara Warden	John Ahlering
Barbara Wilson	Joy Hamer
Betty Peabody	Joyce Gattas
Bink Cook	Judith McDonald
Bob Russell	Judy Thompson
Catherine Anderson	Kay North
Cathleen LeClair	Ken Andersen
Charles and Katherine Blake	Linda Moore
Claudia Johnson	Linda Stirling
Cliff Myers	Nancy Laturno Bojanic
Cynthia Olmstead	Marie Huff
Debbie Day	Martha Dennis
Diane Bell	Mary Colacicco
Ellen Casey	Paige Ryan
Emory and Lois Thompson	Patti Roscoe
Gail Naughton	Sharon Hilliard
Geri Ann Warnke	Susan Maddox
Janie Davis	Susan Rehm
Jill Borg Spitzer	Suzy Spafford

MEMBERSHIP

The following applications were recommend by the membership committee and will be approved for membership unless objections are received at the Rotary office by Oct. 13.

Philippe Cesson CESSON "Management Consultant-Marketing, A.A." (Sponsor: Rodney Moll)	Diane Martin Sheffler & Martin, Inc. "Pension Services" (Sponsor: Jerry Doran)
Ruth Sandven Communications Plus "Telephone Systems, A.A." (Sponsor: Neal Schneider)	Lee Burdick Higgs, Fletcher & Mack, LLP "Law-Business Practice, A.A." (Sponsor: Martha Dennis)
Terry B. Grier, Ed.D. San Diego Unified School District "Education-Public" (Sponsor: Tyler Cramer)	Sheila Korn Seniors at Home "Senior Care Services, A.A." (Sponsor: Peg Eddy)

FACES IN THE CROWD AT THE CLUB 33 MEETING



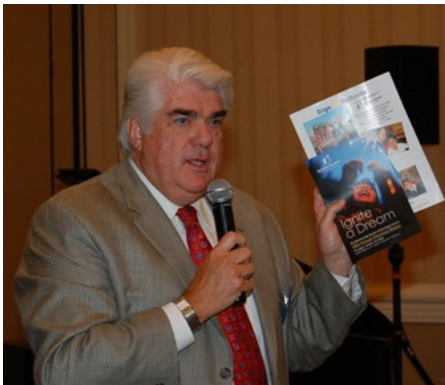
President Stan & Rotarian of the Quarter Joyce Glazer



New Member Jen Martino & Sponsor Kobe Bogaert



Budd Rubin



Paul Palmer



Bob Fletcher



Nikki Clay



Pres. Stan, Monarch High Student of the Quarter Herwinth Izucar & Principal Sarita Fuentes



Tyler Cramer, San Diego Schools Superintendent Terry Grier & Pres. Stan



Sandy & Emily Purdon & Jo Dee Jacob

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