



THE ROTATOR

ROTARY CLUB OF SAN DIEGO

Vol. 95

Sept. 18, 2008

No. 12

CLUB 33 QUICKBITS

Quarterly Payments Due

Please be sure that your account is paid in full by September 30 for the Jul-Aug dues and meeting charges. Contact Margaret@rotary33.org with questions.

Event Registration

Remember that you can register for the upcoming **Fishing Trip** and **Family Sail/BBQ** event via the web on our homepage, www.rotary33.org.

ALL4KIDS Open House

Everyone interested in helping kids in one way or another is invited to the Club 33 ALL4KIDS Open House before and after our Oct. 2nd meeting. Committee members will have information about volunteer needs and requirements for helping. Stop by and learn how you can participate! Also, if you need to earn your Youth Protection certification, **Chuck Pretto** will be holding a session at 11:00 a.m. on Oct. 2nd.

Grotarian Poolside Chat

The next Poolside Chat will be Oct. 7th from 5:30-7:30 p.m. at the home of Dr. Bill McColl, 5166 Chelsea St., La Jolla (Bird Rock area). Light dinner and beverages provided, casual dress, arrive before 5:30 please and RSVP online at www.rotary33.org. Grotarians only-no spouses.

PFIZER GLOBAL R & D



Editor:
Larry Clapper

Pres. Stan called our meeting to order promptly. **Reo Carr's** thought for the day was a variation of the Four Way Test and eloquently put: Do the Right Thing. Next was "America the Beautiful," skillfully led by **Steve Hubbard** and accompanied by **Bill Davis** on the ivories. **Janie Davis** gave us the good news that the market was up, at least for the moment. (It was still up at the end of the day.)

Patti Roscoe introduced new member **Richard Andersen**, Executive VP, Ballpark Management & General Manager/PETCO Park, followed by **Jan Driscoll's** introduction of **Michael Meaney**, an attorney specializing in elder abuse and post-conviction representation. Welcome to both of you. Appropriately to our new member's specialty, **Leane Marchese** followed with the introduction of two visiting seniors.

Mike Morton suggested that you sign up quickly for the sail/barbecue event on October 4. There are only a few slots available for this fun day, which includes a sail, cocktails at a cash bar, and a barbecue. All this for only \$26. Register online at www.rotary33.org. Pres. Stan reminded us that we would have a special meeting on October 9 when we will hear a debate between city attorney candidates Mike Aguirre and Jan Goldsmith. We'll meet at the Marriott Hotel in Mission Valley. You need to RSVP for yourself and for any guests you want to bring. It should be very interesting—don't miss it. Email pauline@rotary33.org.

NEXT MEETING

Thursday

September 25, 2008

Sheraton West

Fairbanks Ballroom

"Carlsbad Desalination Project"

Peter MacLaggan
Senior VP

Poseidon Resources Corporation

The Carlsbad Desalination Project is a public-private partnership between Poseidon Resources and nine San Diego County public water agencies. The project will produce 50 million gallons per day of drought-proof, high-quality water; enough drinking water for 300,000 San Diegans.

The project will be the most technologically advanced, energy efficient and environmentally-sound seawater desalination plant in the country.



Chair of the Day
Ben Clay

CALENDAR

OCTOBER

2 **Dr. Terry Grier**
SD City Schools
Superintendent
Sheraton East

COMMITTEE MEETINGS

Sept. 25 Auction
Del Mar Room

Retention
Carmel Room

Youth Outreach
La Jolla Room

(Chairs & Co-Chairs of those committees listed under Youth Outreach Committee should attend and plan to stay for an hour)

BIRTHDAYS

Paul Van Roon	Sept. 21
Joan Friedenberg	22
Brad Gessner	22
Richard Coutts	22
Doug Wilson	23
Allan Wasserman	23
Jeff Wiemann	23
Will Newbern	23
Ray King	23
Len Hering	24
Bruce Moore	24
George Guimaraes	25
Norm Roberts	25
Steve Gross	27
Pete Bowie	27

PFIZER GLOBAL R & D


Jim Groen paid \$250 to tell us he has changed employers. He's now with Jackson Design and Remodeling in El Cajon.

Since we had no visiting Rotarians, **Tom Gable**, our Chair of the Day, gave a gift to Phyllis Haynes, recently bereaved widow of Vital Haynes. Tom then introduced Wendy Levin of pharmaceutical company Pfizer. Dr. Levin is a specialist in oncology translational medicine.

Pfizer, founded in 1849, became well-known through the development of penicillin. It acquired Agouron, a San Diego biotech which developed Viracept, a drug that reduced AIDS deaths by more than half. Pfizer has also developed business incubators to help new pharmaceutical companies.

She gave us a look at the future of medicine with treatments that are based on the biology of the individual patient. She said that these treatments can reduce death rates by as much as 75 percent. The downside of this personalized medicine is that it may be very expensive.

Dr. John Hattox closed our meeting with a moving eulogy for Dr. Vital Haynes. After a moment of silence, President Stan rang the bell for dismissal.



SAN DIEGO FUNDING
MEMBER MORTGAGE BANKERS ASSOCIATION OF AMERICA

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Bill Brotherton's Services:

Monday, Sept. 22, 2:00 p.m.
Greenwood Memorial Park
(Sally Lynn Chapel)
I-805 & Imperial Ave., San Diego, 92114

Reception to follow:
3562 Addison St.
San Diego, 92106

Rotarians are welcome

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THROUGH THE LOOKING GLASS



By Bruce A. Hunt
Executive Director

What did you miss if you weren't able to attend the 35th Annual Rotary

District 5340 Foundation Seminar on Sept. 13? You can check with **President Stan Hartman, Secy/Treasurer Rich DeBolt, Doug Arbon, Steve Bond, Bink Cook, Jim Hughes, Lewis Linson, Bill McDade, Dick Troncone or Mark Trotter** for their take on the program. This is what I took away from my inaugural Foundation Seminar.

First, when there are 373 Rotarians registered for a meeting, be sure to arrive extra early. Next, be prepared for a well executed program loaded with special speakers and insightful information. Our Mark Trotter gave the lead-off inspirational moment.

David Bender, Senior Major Gifts Officer, North America for the Rotary Foundation, gave us a laughter-filled overview of the Foundation. Sandi Rimer spoke to us about the personal meaning of the District's Foundation efforts. Larry Sundram introduced us to the outbound members of the recent Group Study Exchange who have returned from India. Maureen Eberle then introduced us to the current group of inbound Ambassadorial Scholars who gave us a few words about their goals for their studies. Bink Cook gave the attendees an update on Microcredit followed by the Keynote Address by Sister Ethel Normoyle from S. Africa.

There was more to report than space allows so I suggest that you mentally save the date for next year's seminar for the full impact.

In Memoriam

William P. Brotherton

Member

San Diego Rotary Club

1978 - 2008

Meetings: Every Thursday at Noon, Sheraton San Diego Hotel & Marina

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PLEASE WELCOME...

Richard Andersen, classification of “Professional Baseball-San Diego Padres, A. A.”, was introduced as a new member by sponsor **Patti Roscoe**. Richard is the Executive VP & CEO of PETCO Park. He has been with the Padres for 5 years. He is married to Susan and they have 3 grown children. **Dick Freeman** and **Chris Cramer** are the secondary sponsors.



Michael Meaney, classification of “Law-Criminal Post Conviction Appeals”, was introduced as a new member by sponsor **Jan Driscoll**. Michael has been in private practice for 33 years. His wife’s name is Teresa and they have 3 grown children. **Jim Jessop** and **Will Newbern** are the secondary sponsors.



FACES IN THE CROWD AT THE CLUB 33 MEETING



Leane Marchese



Jim Groen



Guest Speaker Wendy Levin, MD, MS



John Hattox, MD



Phyllis Haynes & Kathy Hattox

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