



# THE ROTATOR

## ROTARY CLUB OF SAN DIEGO

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No. 5

### CLUB 33 QUICKBITS

#### New Member

**Anthony (Tony) Palmeri**, President of Yellow Cab of San Diego, a transportation company, is returning to Club 33 membership. His classification is "Transportation-Taxi Service". His sponsors are Larry Stirling, Robert Horsman and John Hawkins who each have known Tony for over 15 years. His wife's name is Barbara.

#### Attend the D5340 Council Meeting

The next District Council meeting is Tuesday, Aug. 12th at 6 p.m. at the California Center for the Arts in Escondido; Program is Rotary Youth Symphony; visit: [www.rotary5340.org](http://www.rotary5340.org) to register.

#### Grotarian Poolside Chat

The next Poolside Chat will be Aug. 12th from 5:30-7:30 p.m. at the home of Dr. Bill McColl, 5166 Chelsea St., La Jolla (Bird Rock area). Light dinner and beverages provided, casual dress, arrive before 5:30 please and RSVP at [pauline@rotary33.org](mailto:pauline@rotary33.org). Grotarians only-no spouses.

#### Event Registration

Remember that you can register for the upcoming **Fishing Trip and Day at the Races** event via the web on our homepage, [www.rotary33.org](http://www.rotary33.org).

### SCRIPPS HEALTH



*Editor:  
Craig Nelson*

**P**resident Stan opened the meeting and introduced **Hugh Carter** for the inspirational moment. An inspired **Greg Zinser** led us in the "Star Spangled Banner" accompanied by **Suzy Spafford**.

**Janie Davis** delivered the news highlighted by Exxon's record breaking \$11,680,000,000 second quarter profit; probably enough to post bail for indicted Alaskan Senator Stevens or balance California's budget...but not both.

New member **Tony Palmeri** of Yellow Cab fame was introduced by **Larry Stirling** – welcome Tony!

Always trying to keep us on time, President Stan attempted to have **Jack Anthony** present himself with a Club 33 Fellow award. Jack is too humble for that, so **Craig Evanco** eloquently did the honors. Jack stayed at the podium as he & **Murray Goldman** received their Paul Harris Fellow awards from **Dick Troncone**.

A Military affairs presentation to Club 33 from our troops in Iraq was handled by **Bob Russell** with an assist to **Steve Hubbard** & **Bill VanDeWeghe** for getting all those care packages out to our brave soldiers.

Fines for **Robert Horsman**, **David Bejarano**, **Steve Mueller** & **Susan Snow** helped keep Club 33 in the black and President Stan from getting called a wuss again by past President Geri – did you notice she's already starting sentences with "well, back in my Presidency..."

Chair of the Day **Greg Noonan** welcomed the visiting Rotarians and showered gifts upon a pair of

### NEXT MEETING

**Thurs., Aug. 7, 2008**  
**Sheraton East**  
**Harbor Island Ballroom**  
**1 & 2**

#### "Club Assembly"

**Pam Russell**  
**District Governor**  
**Rotary District 5340**

We are delighted to welcome DG Pam Russell to our club to show off our many committees and their projects that are the substance of Rotary. Join us at 10:30 a.m. for a most impressive display of all the talents within our club. Our regular luncheon meeting that follows will enlighten us with opportunities to learn more of what your fellow Rotarians are doing and how she plans to lead us this year.



Chair of the Day  
**Stan Hartman**

# CALENDAR

## AUGUST

**14** *Ray Ashley, E.D.*  
*Maritime Museum*  
*Sheraton West*

**21** *Jim Steeg*  
*San Diego Chargers*  
*Sheraton West*

## COMMITTEE MEETINGS

Aug. 7 Public Relations  
Marina 4

# BIRTHDAYS

Armon Mills	Aug. 4
Daryl Ferguson	4
Dean Crowder	4
Christine Forester	5
Michael Kenny	5
Ernie Hahn	5
Cindy Olmstead	5
Judy Thompson	7
Paige Ryan	7
Mark Burgess	7
Scott Alevy	7
Mel Katz	7
Berit Durler	7
Ken Andersen	7
Jim Goode	8
Todd Struyk	9
Craig Starkey	9
George McKinney	9

## SCRIPPS HEALTH

Rotarians visiting from Brazil. Greg introduced the speaker Eric Topol, M.D. the Chief Academic Officer at Scripps. Dr. Topol recently headed a team that discovered the gene whose code makes people susceptible to heart attacks. The National Institute of Health thought this discovery so important that it led to a \$20 million grant. Eric's presentation left many of us dazzled and a little bit lost as he tossed around terms like "snips" (genetic markers that identify variations that can be linked to a specific disease). The message that came through was if they can identify genetic codes linked to heart attacks early in life then people have the ability to change their lifestyles to reduce their risk of a heart attack. We all decided we wanted to someday qualify for Dr. Topol's "Well-derly Group" – that's the over 80 year olds with no health problems! I think everyone in the room learned something today.

### In Memoriam

Lawrence H. "Red" Butler

Member

San Diego Rotary Club

1973 – 2008

Viewing: Aug. 4; 4-8 p.m. at Good Body Mortuary with Rosary at 7 p.m. - 5027 El Cajon Blvd., S.D., 92115. Funeral Mass: Aug. 5; 11 a.m. at St. Therese Catholic Church, 6016 Camino Rico, S.D., 92120 and burial to follow at Holy Cross Cemetery, San Diego.

# THROUGH THE LOOKING GLASS



By **Bruce A. Hunt**  
Executive Director

**What would cause six Club 33 members to be excited that they had attended a 7:30 AM Wednesday meeting in the Club 33 conference room?** The feeling of accomplishment from making progress on a vital project for Club Service would fill the bill.

**Stan Hartman, Chuck Pretto, Suzy Spafford, Jack Anthony, Dick Troncone and Cindy Olmstead** gave up their early office thinking time to join me to create the Club 33 Vision Statement and our 2008-13 Strategic Plan.

This small group of the **08-09 Board Directors** plus Cindy, our expert guide, was the product of two previous meetings on May 17 and June 24 when the outgoing and incoming Directors met with Cindy to update the Club 33 Strategic Plan and create a Vision Statement that would focus our club resources and energy in the most effective way.

The Directors gave of their time and talents on a Saturday morning and a Tuesday evening to lay the foundation for the plan. They decided that a smaller group needed to finish the task. The remaining six juggernauts contemplated several questions to determine how to climb to the next summit: Where are we now? Where is our current path taking us? What do we want to be known for over the next 5 years? What will it take to achieve that?

The climb isn't over yet but they can see the crest of the mountain top. Stay tuned for the thrilling finish. It will be exciting. The oxygen masks are off!

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*See President's message on page 3*

**Meetings: Every Thursday at Noon, Sheraton San Diego Hotel & Marina**

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# LETTER FROM PRESIDENT STAN

## Tough and Difficult Times

How often have we heard those comments? Your board has worked hard in the last year to cut expenses and trim our budget. The economic downturn has affected us as well as everyone else.

We have a great new space and new staff members who have been doing a wonderful job of creating transparency in our financials and our administration of the club. We are still in active negotiations with the Sheraton, but we have been asked to recognize that their costs have markedly increased and will impact on our weekly meeting costs. Rest assured that your leadership is doing everything possible to moderate the membership expenses.

Next week our office will be billing our quarterly dues and July meal costs.

The last time our dues were increased was in 2006, at which time our increase was \$5 a quarter or \$20 a year for our active members. During the past two years Rotary International has raised their dues \$4 and will increase again next year another \$1. Similarly the District has raised their dues \$3 with another increase expected next year.

In order to meet the increased costs of running our club, effective July 1<sup>st</sup> 2008, your board has approved the following changes:

Active members' dues will increase \$10 per quarter (\$40 per year) for a total of \$420.

Senior dues will increase \$5 per quarter (\$20 per year) for a total of \$270.

Emeritus members' dues will remain at \$35 per quarter or \$140 per year.

As mentioned, we are still in negotiations with the hotel for our meal costs which are anticipated to increase. To be included in that increase will be \$1 per meal to help offset our increased program costs and other related expenses for our weekly meetings.

Finally, a portion of your Rotary 33 donation will also be used for the club operations and administration as it has become readily apparent that these costs cannot be covered by dues alone. It is our intent to review this charge on an annual basis as other avenues of income become available to offset our expenses.

Your board has spent a great deal of time discussing and reworking our budget for 2008-2009 and felt that these changes were necessary to meet our current and future expenses in running our meetings, supporting our programs and projects each year. If you have any questions please feel free to drop us a note or give us a call. We look forward to a great year and to our 100<sup>th</sup> Anniversary.

Thank you for your understanding.

# FACES IN THE CROWD AT THE CLUB 33 MEETING



Tony Palmeri and Larry Stirling



President Stan Hartman and Bob Russell



David Bejarano



Eric & Susan Snow



Steve Mueller



Robert Horsman



Greg and Marilyn Noonan, and Eric Topol, M.D.

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