



Rotary Club of San Diego

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MEDIA ADVISORY

Holiday (and the Poinsettia) Bowl Magic

Who: Bruce Binkowski, Executive Director and
Mark Neville, Associate Director
Pacific Life Holiday Bowl & SD County Credit Union Poinsettia Bowl

What: **Bruce Binkowski**, Executive Director of the Pacific Life Holiday Bowl and the San Diego County Credit Union Poinsettia Bowl and Associate Director Mark Neville will present the top 5 moments in Holiday Bowl history; review the potential matchups for both games and present arguments in favor of the current BCS system and against a proposed college football playoff.

When: Thursday, Dec. 4, 2008

Time: Noon – 1:30 PM

Where: *Sheraton Harbor Island West-Bel Aire Ballroom*

Officers 2008-2009
Stanford F. Hartman, Jr.
PRESIDENT

Richard A. Troncione
PRESIDENT ELECT

Richard A. DeBolt
SECRETARY/TREASURER

Geri Ann Warnke
PAST PRESIDENT

Directors

Jack R. Anthony, O.D.
Tyler W. Cramer
Peter L. Duncan
Wayne K. Goodermote
Richard M. Green, D.P.M.
Andrew W. Hewitt
J. Stephen Hubbard
Jo Dee Jacob
Sandra L. Mayberry
Charles J. Pretto
Suzanne Spafford

Executive Director
Bruce A. Hunt

About Rotary International and the Rotary Club of San Diego:

Rotary International, the world's first service club, was founded on February 23, 1905, by Paul P. Harris and three associates. Today, Rotary International, whose motto is "Service Above Self," includes more than 1.3 million members participating in some 33,000 Rotary clubs in more than 200 countries and territories. The Rotary Club of San Diego, founded in 1911, is the fifth largest club in the world, and has a membership of more than 550 of San Diego's business and community leaders. The Rotary Club of San Diego, also known as the Downtown Club, has more than 60 volunteer committees that provide financial, material and human support to many charitable causes. For more information visit: www.rotary33.org.

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