



Rotary Club of San Diego

Contact:

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Rotary Club of San Diego

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Officers 2006-2007

Daryl E. Day
PRESIDENT

Barry S. Lorge
PRESIDENT ELECT

Geri Warnke
SECRETARY/TREASURER

James M. Hughes
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Executive Director
Chester A. Lathrop

MEDIA ADVISORY

Pacific Life Holiday Bowl Executive Director Welcomes Bowl MVP

Rotary Hosting a Special Luncheon to Honor History of Game

- Who:** Bruce Binkowski, executive director, Pacific Life Holiday Bowl
Phil McConkey, 1978 Holiday Bowl MVP
- What:** Bruce Binkowski will speak and share video highlights of 30 years of Holiday Bowl history. He will be accompanied by 1978 inaugural Holiday Bowl MVP Phil McConkey. McConkey played several outstanding years in the NFL as a wide receiver after graduating from the Naval Academy.

When: Thursday December 13, 2007

Time: 12:15 p.m. luncheon

Where: Harbor Island
Sheraton Harbor Island East, Pavilion
1380 Harbor Island Dr., San Diego, CA 92101

Additional

Information: The Pacific Life Holiday Bowl game serves as an annual economic boom to the San Diego community. In its 29-year history, the Holiday Bowl has generated \$430 million in economic impact. The 2006 game brought more than 41,000 visitors to San Diego who filled 35,144 San Diego hotel rooms and contributed \$34.2 million to the local economy.

About Rotary International and the Rotary Club of San Diego

Rotary International, the world's first service club, was founded on February 23, 1905, by Paul P. Harris and three associates. Today, Rotary International, whose motto is "Service Above Self," includes more than 1.2 million members participating in some 32,000 Rotary clubs in more than 166 countries. The Rotary Club of San Diego, founded in 1911, is the sixth largest club in the world, and has a membership of more than 550 of San Diego's business and community leaders. The Rotary Club of San Diego, also known as the Downtown Club, has more than 60 volunteer committees that provide financial, material and human support to many charitable causes. For more information visit: www.rotary33.org.

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