

Rotary Club of San Diego

Contact:

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MEDIA ALERT

ROTARY CAMPOUT TEACHES STUDENTS TO HONE IN ON REAL-WORLD BUSINESS SKILLS

WHO: 100 San Diego Area High School Juniors

WHAT: **33rd Annual Rotary Camp Enterprise**

Since 1975, Rotary Camp Enterprise has been teaching juniors in high school that "Business is Good for People." Since then, Rotary Camp Enterprise has hosted approximately 3,000 juniors for an exciting two and a half day intensive education and training seminar. The students are taught marketing, finance, management, entrepreneurship and presentation skills, culminating in a 10-minute presentation by each team of nine students. Peter Duncan is the 2008 Chair of Camp Enterprise and chair of the day.

WHEN: Thursday, April 10 – Saturday, April 12, 2008

LOCATION FOR COVERAGE:

Luncheon and Introduction of the Camp Enterprise Class of 2008

Thursday, April 10, 12:00 p.m.

Sheraton Harbor Island East – Harbor Island Ballroom

1380 Harbor Island Dr., San Diego, CA 92101

Workshop:

Thursday, April 10, 3:00 p.m. – Saturday, April 12, 2:00 p.m.

Camp Cedar Glen

743 Farmer Rd., Julian, CA 92036

Presentation Competition and Judging:

Saturday, April 12, 10:30 a.m. – 12:30 p.m.

Camp Cedar Glen

743 Farmer Rd., Julian, CA 92036