



## Rotary Club of San Diego

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## MEDIA ADVISORY

### '2010: The Year of the Tiger'

**Who:** Dr. Eric Dinerstein - Chief Conservation Scientist - World Wildlife Fund

**What:** Tigers, the most popular animals on Earth, are in crisis. Dr. Dinerstein and his colleagues have shown that tigers now occupy only 7% of the historical range and 40% less area than they did ten years ago. Worse news is that the current estimates for wild tigers is approximately 3,200 from populations scattered across 13 countries. Wild tigers are a symbol and an umbrella for the biodiversity-rich habitats. If we can save tigers, we can save many other less well-known species. What can we do to avoid this crisis and recover wild tigers? Dr. Dinerstein's talk will focus on a tiger stabilization and recovery program that he is co-leading with other scientists, conservationists, government agencies, and development specialists at the World Bank. In this talk, he will explain all about tiger biology, what makes them unique and so fascinating, and how a tiger recovery program can save the most spectacular and largest carnivores on the planet.

**When:** Thursday, February 18, 2010

**Time:** 12:30 – 1:30 PM

**Where:** *Sheraton East - Harbor Island Ballroom*

### **About Rotary International and the Rotary Club of San Diego:**

Rotary International, the world's first service club, was founded on February 23, 1905, by Paul P. Harris and three associates. Today, Rotary International, whose motto is "Service Above Self," includes more than 1.2 million members participating in over 33,000 Rotary clubs in more than 200 countries and territories. The Rotary Club of San Diego, founded in 1911, is the fifth largest club in the world, and has a membership of more than 550 of San Diego's business and community leaders. The Rotary Club of San Diego, also known as Club 33, has more than 60 volunteer committees that annually provide over \$150,000 of financial, material and 11,000 hours of human support to many charitable causes that benefit the young, the elderly and our military families. For more information visit: [www.rotary33.org](http://www.rotary33.org).

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