



Rotary Club of San Diego

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MEDIA ADVISORY

Building the Right Economic Engine for San Diego's Future – An Update on Convention Center Expansion

Who: Chris Cramer, Board Chair, San Diego Convention Center Corporation

What: By day, Chris Cramer is CEO and Co-Founder of Karl Strauss Brewing Company, San Diego's pioneering craft brewery. In his night job, Chris serves as Board Chair of the San Diego Convention Center Corporation, which in 2009 is forecast to attract nearly 900,000 attendees to San Diego with a regional impact of \$1.5 billion. Chris will give a special update to Rotary Club 33 on the proposed expansion of the San Diego Convention Center including findings and recommendations from the work done by the Mayor's Citizens Task Force on the Convention Center Project.

When: Thursday, November 19, 2009

Time: 12:30 – 1:30 PM

Where: Sheraton Harbor Island Resort – West Tower

About Rotary International and the Rotary Club of San Diego:

Rotary International, the world's first service club, was founded on February 23, 1905, by Paul P. Harris and three associates. Today, Rotary International, whose motto is "Service Above Self," includes more than 1.3 million members participating in some 33,000 Rotary clubs in more than 200 countries and territories. The Rotary Club of San Diego, founded in 1911, is the third largest club in the world, and has a membership of more than 550 of San Diego's business and community leaders. The Rotary Club of San Diego, also known as Club 33, has more than 60 volunteer committees that annually provide over \$150,000 of financial, material and 11,000 hours of human support to many charitable causes that benefit the young, the elderly and our military families. For more information visit: www.rotary33.org.

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