



## Rotary Club of San Diego

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**Contact:**

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**Officers 2009-2010**  
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PRESIDENT ELECT

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Charles J. Pretto  
Robert G. Russell, Jr.  
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Bruce A. Hunt

## **MEDIA ADVISORY**

### **America's Ailing Healthcare System – Technology to the Rescue**

**Who:** Camille Sobrian, President, Wireless-Life Sciences Alliance & COO,  
CONNECT

**What:** The U.S. spends twice as much per person on healthcare but falls to last place when it comes to preventing deaths according to some health experts while the National Bureau of Economic Research reports that patients diagnosed with cancer in the U.S. have a better chance of surviving than anywhere else. As we grapple with the global financial crisis can wireless health innovations improve the cost-effectiveness and quality of healthcare on a global basis? Learn the role San Diego's innovation economy is playing in this disruptive transformation.

**When:** Thursday, September 3, 2009

**Time:** 12:30-1:30 PM

**Where:** Sheraton Harbor Island Resort & Marina – East Tower

#### **About Rotary International and the Rotary Club of San Diego:**

Rotary International, the world's first service club, was founded on February 23, 1905, by Paul P. Harris and three associates. Today, Rotary International, whose motto is "Service Above Self," includes more than 1.3 million members participating in some 33,000 Rotary clubs in more than 200 countries and territories. The Rotary Club of San Diego, founded in 1911, is the third largest club in the world, and has a membership of more than 550 of San Diego's business and community leaders. The Rotary Club of San Diego, also known as Club 33, has more than 60 volunteer committees that annually provide over \$150,000 of financial, material and 11,000 hours of human support to many charitable causes that benefit the young, the elderly and our military families. For more information visit: [www.rotary33.org](http://www.rotary33.org).

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